

RUBY RECEPTIONISTS
PRESS RELEASE



For immediate release – media contacts listed at the end of this announcement

RUBY RECEPTIONISTS NOW OFFERS EXTENDED HOURS AND OUTBOUND CALLING TO MATCH REALTOR NEEDS

Ruby to Exhibit at 2016 National Association of Realtors Conference & Expo

PORTLAND, Oregon – November 1, 2016 – Ruby® Receptionists, the voice of small business across the nation, is proud to announce its participation in this year's National Association of Realtors® (NAR) Conference & Expo, Nov. 4-7, 2016. Ruby will exhibit in booth 493, sharing details on how its proprietary mobile technology, paired with friendly and professional receptionists, turn a real estate agent's phone into a tool for attracting and retaining clients.

Ruby understands the needs of small business and knows real estate agent schedules aren't the typical 9:00-5:00, five days a week. Ruby recently announced the availability of extended hours, answering calls 16 hours a day, Monday through Friday, and 12 hours a day on Saturday and Sunday. Additionally, Ruby now offers outbound calling to help real estate professionals confirm appointments, relay important information, or collect details needed to better serve their clients and get the job done.

"Ruby is so professional, and our callers have no idea that the receptionist isn't sitting behind a desk in our office," offered Connie Campbell with Campbell Due Real Estate, located in Eufala, OK. "Our Realtor Sales Associates can now focus on tasks beyond answering the phones, and with Ruby answering all our calls, I can be sure I'll never miss an opportunity!"

The NAR Conference & Expo, held at the Orange County Convention Center in Orlando, FL, is home to the largest tradeshow floor in real estate, with over 400 exhibitors and 19,000 attendees expected. The National Association of Realtors®, "The Voice for Real Estate," is America's largest trade association, representing 1 million members involved in all aspects of the residential and commercial real estate industries.

About Ruby Receptionists

Ruby Receptionists, a leading provider of virtual receptionist services, delivers excellent customer service by creating meaningful and personal connections in a virtual world. Founded by Jill Nelson in 2003, Ruby adheres to four core values — Foster Happiness, Practice WOWism, Create Community and Innovate — to achieve its unique vision for friendly, professional customer service. Ruby Receptionists has been named to the Portland Business Journal's "Fastest Growing Private Companies" list for four consecutive years, and earned a #2 ranking in Oregon Business Magazine's "Best Medium Sized Companies to Work For" 2011 list. For more information about Ruby Receptionists, please visit www.callruby.com.

