

RUBY RECEPTIONISTS

# PRESS RELEASE



## RUBY RECEPTIONISTS WELCOMES STEPHANIE COPELAND WEBER SENIOR VICE PRESIDENT OF OPERATIONS

**PORTLAND, Ore. – July 26, 2017** – [Ruby® Receptionists](#), the leading provider of remote receptionist services dedicated to helping small businesses grow, announced today that Stephanie Copeland Weber joined the growing team at Ruby as Senior Vice President of Operations. Stephanie will oversee the company’s efforts to deliver programs and an enhanced infrastructure for growth. She will also be responsible for deepening employee engagement in Ruby’s mission, business and culture, and for fostering positive customer experiences and enabling customer success.

“To sustain excellent customer experiences and innovative product development, Ruby continues to build a powerhouse leadership team. Their collective expertise and shared vision allow us to execute on our mission of helping small businesses grow through real human connections,” said Jill Nelson, Founder and CEO of Ruby. “We are thrilled to welcome Stephanie, a recognized leader in the technology industry, and a veteran in building integrated systems and teams. Stephanie will bring a multitude of disciplines into play to help support the success of our employees and in turn accelerate Ruby’s ability to scale and grow.”

Stephanie comes from Silicon Valley-based, GuideSpark, the leader in employee communication solutions and technology for Fortune 500 companies. At GuideSpark Stephanie played an instrumental role in the growth and success of the company, drawing on her experience in developing customer-centric teams and programs in high-growth tech environments. Stephanie served as Vice President of Operations applying her experience in business operations, client services, and people leadership. Prior she was the Vice President of Customer Success, leading all aspects of customer engagement.

“Strong leadership has an exponential effect on successful customer experiences and company growth,” Stephanie offered. “Ruby is passionate about engaging and empowering its employees at every level to be the most productive and dynamic they can be in service of our customers and the company. One of the many reasons I am excited to join the Ruby team is its reputation for having a strong culture, along with a clear commitment to developing products and services that best fit its customers’ needs, and ensuring the internal ecosystem supports growth and success for customers and employees alike.”

### **About Ruby Receptionists**

Harkening back to an era when every call at an office was answered by a friendly receptionist, Ruby Receptionists provides personalized live, virtual receptionist services to thousands of small businesses across North America. Located in Portland, Ore., Ruby’s ability to deliver legendary service is fueled by smart proprietary mobile technology and a unique mission to create world-class customer experiences. Founded in 2003 by CEO Jill Nelson, Ruby Receptionists has gained national recognition for its success, being named a FORTUNE magazine Best Small Company to Work for in the U.S., an Inc. Best Workplaces 2017, 100 Best

Company to Work for in Oregon, and one of Oregon's fastest-growing companies for the past ten years. To learn more, please visit [www.callruby.com](http://www.callruby.com).